Exploring Gender. Together.

CELEBRATING
20 YEARS
Gender Odyssey
2001 - 2020

ADVERTISING & SPONSORSHIP OPPORTUNITIES

Reach hundreds of gender diverse youth, their families, service providers, medical professionals, and advocates in one place.

GenderOdyssey.org | JUNE 18-21, 2020 | SAN DIEGO MARRIOTT - MISSION VALLEY
Gender Odyssey is an international conference focused on the needs and interests of transgender and gender-diverse youth, their loved ones, and professionals who serve them. Packed with thought-provoking parent workshops, professional training opportunities, discussion groups, networking, and social events, this one-of-a-kind annual gathering attracts people from all over the world for an uplifting experience of skill sharing and community building.

Gender Odyssey is a co-production of:

GenderDiversity.org | TransFamilySOS.org

Celebrating 20 years of bringing gender diverse young people and their supporters together.

Advertisers and sponsors can reach up to 1,000 attendees of the following programs:

**PROFESSIONAL PROGRAM**
Medical professionals, service providers, educators, and students seeking to advance their understanding of gender diversity and transgender identities in children, teens, and adults.

**FAMILY PROGRAM**
Families raising gender-diverse children will hear from leading experts in the field and other family members who have navigated this journey already.

**YOUTH PROGRAM**
Gender-diverse and transgender teens and young adults will explore positive identity development, connect to community, and learn to develop healthy relationships with peers and mentors.

**KIDS DAY CAMP**
Children ages 4-12 will enjoy fun games and activities—including theater, dance, art, music, scavenger hunts, and costume parades—while their parents, guardians, and caregivers attended educational sessions.
**PRESENTING SPONSOR**
ONLY ONE AVAILABLE!

**$20,000**
($23,925 value)

- 15 Registrations
- Shoutouts: 3 e-Newsletter Blasts, Keynote Mention, Program Book
- Event Naming: Family Welcome Party
- Logo Placement: Welcome Banner, Program Front Cover, Selfie Backdrop
- Program Advertising: Back Cover
- Website Placement: Zone 1 & Zone 2 Sponsors Page
- SWAG Bag: Product & Paper Inserts
- Vendor Space: 8” Table

**SPONSORSHIP LEVELS**
CUSTOM PACKAGES ALSO AVAILABLE
CONTACT SPONSORSHIPS@GENDERODYSSEY.ORG FOR MORE INFORMATION

**PREMIER MEDICAL SPONSOR**

**$15,000**
($18,770 value)

- 10 Registrations
- Shoutouts: 2 e-Newsletter Blasts, Keynote Mention, Program Book, 2 Social Media Shoutouts
- "Meet the Doctor" Consultation Space
- Event Naming: G.O. Pro Reception
- Logo Placement: Welcome Banner, Program Front Cover
- Program Advertising: Full Page Color
- Website Placement: Zone 1 & Zone 2 Sponsors Page
- SWAG Bag: Product & Paper Inserts
- Vendor Space: 8” Table

**MEDICAL CHAMPION**

**$10,000**
($11,880 value)

- 8 Registrations
- Shoutouts: Keynote Mention Program Book, Social Media Shoutout
- "Meet the Dr." Consultation Space Program
- Website Placement: Zone 1 & Zone 2 Sponsors Page
- SWAG Bag: Product & Paper Inserts
- Vendor Space: 8” Table

**PARTNER LIMITED AVAILABILITY!**

**$5,000**
($6,800 value)

- 4 Registrations
- Shoutouts: Keynote Program Book
- Choice of: Kids Camp Naming, Social Media Shoutout
- Program Advertising: Full Page Color
- Website Placement: Zone 2 Sponsors Page
- SWAG Bag: Paper Inserts
- Vendor Space: Shared Table

**ADVOCATE MOST POPULAR!**

**$3,000**
($4,400 value)

- 4 Registrations
- Shoutouts: Program Book Program Advertising: Full Page Grayscale
- Website Placement: Sponsors Page
- SWAG Bag: Paper Inserts
- Vendor Space: Shared Table

**CONTRIBUTOR (NON-MEDICAL)**

**$1,000**
($1,955 value)

- 1 Registration
- Shoutouts: Program Book
- Program Advertising: Half Page Grayscale
- Website Placement: Sponsors Page
- SWAG Bag: Paper Inserts
- Vendor Space: Shared Table

**COLLABORATOR (NON-MEDICAL)**

**$2,000**
($2,800 value)

- 2 Registrations
- Shoutouts: Program Book Program Advertising: Half Page Grayscale
- Website Placement: Sponsors Page
- SWAG Bag: Paper Inserts
- Vendor Space: Shared Table
**VENDING TABLES**

*Now only available through sponsorship*

- $480 - 8" Table
- $280 - Shared table

**A LA CARTE PRICING**

**PROGRAM ADVERTISING**
FULL PAGE = 7.5" X 10"

- $680 - Full page color
- $580 - Full page grayscale
- $380 - Half page
- $280 - 1/4 page vertical
- $180 - 1/8 page horizontal

**WEBSITE ADVERTISING**
WEBSITE LINK & LOGO

- $580 - Zone 2
GenderOdyssey.org
Home Page Lower Carousel
160 x 160 pixels

**CONFERENCE SWAG BAGS**
APPROX. QUANTITY 700

- $380 - Combo paper & product
- $280 - Promotional product
- $180 - Paper card stock any size

You design, print, and deliver all promotional items for inclusion in EVERY conference bag.

**CONTACT**
sponsorships@genderodyssey.org
IN-KIND SPONSORSHIPS

In-kind sponsorship opportunities are a great way to support the community and let attendees experience your service. Custom recognition is available and in-kind sponsorships are first come, first served. Contact Sponsorships@GenderOdyssey.org for information.