

2012 Gender Odyssey Advertising Order Form

Ad Specifications:

- Ads must be submitted by June 30, 2012.
- Ads must be correctly sized for the program.
- Back cover and inside covers will be printed in full color. All other ads will be printed in black and white.
- Ads must be submitted as digital files. We prefer vector files (Illustrator-compatible .pdf or .eps) but will also accept raster files (PhotoShop .tif or .jpg.) PhotoShop files must be **300 dpi** at printing size.
- Changes and corrections to ads will be billed at \$45 per hour.

Insert Specifications:

- Submit 600 pre-printed copies of your flier or coupon to be inserted.
- Inserts and payment must be received no later than July 14, 2011.

Price list:

Conference Program

- Eighth Page (3.04" W x 1.8" H) \$55
- Quarter Page Horizontal (6.25" W x 1.8" H) \$80
- Quarter Page Vertical (3.04" W x 3.75" H) \$80
- Half Page Horizontal (6.25" W x 3.75" H) \$135
- Half Page Vertical (3.04" W x 7.75" H) \$135
- Full Page (6.25" W x 7.75" H) \$230
- Inner Front Cover (full page, full color) \$325
- Inner Back Cover (full page, full color) \$325
- Outer Back Cover (full page, full color) \$375

Registration Packet Inserts

- Quarter Page (4.25" X 5.5") \$75
- Half Page Horizontal (8.5" W X 5.5" H) \$125
- Half Page Vertical (4.25" W X 11" H) \$125
- Full Page (8.5" X 11") \$200

To Order:

- ✓ Select the size of your ad or insert by checking one of the boxes above.
- ✓ E-mail your digital ad to ads@genderodyssey.org
- ✓ Mail this form, along with your pre-printed inserts (if applicable) and check* made payable to Gender Odyssey to:

Gender Odyssey
702 Kentucky St, Ste 164
Bellingham, WA 98225

*If you wish to pay by MasterCard or Visa, please complete and return the included credit authorization form. Note: Please do NOT send your credit card number to us by email.

Business Name: _____

Street Address: _____ City: _____

State/Province: _____ Zip/Postal code: _____ Country: _____

Contact Person: _____

E-mail: _____ Phone: (____) _____

Gender Odyssey Conference
CREDIT CARD AUTHORIZATION
Visa/MasterCard only

Please complete the information below and return **with completed registration form(s)** to Gender Odyssey,

Credit Card # _____ Exp Date: _____

CCV # _____

(Visa & MasterCard: The CCV number is printed on your card in the signature area on the back of the card. (It is the last 3 digits AFTER the credit card number in the signature area of the card).

Name of Credit Card Holder (please print) _____

Card Holder's Billing Address: _____

Billing Address City, State and Zip: _____

Card Holder's Phone Number _____

Contact email address: _____

Name of Registrant(s) (if different than above): _____

*****Please attach a photocopy of the front and back of the authorized credit card for signature comparison*****

Visa/MasterCard is authorized for:

(please circle **all** that apply)

[Conference Registration]	\$ _____
[Donation]	\$ _____
[Advertising fees]	\$ _____
[Vendor fees]	\$ _____
[A/V & PowerPoint]	\$ _____

I authorize Gender Odyssey to charge my credit card for the total of: \$ _____

Print Name: _____ Date: _____

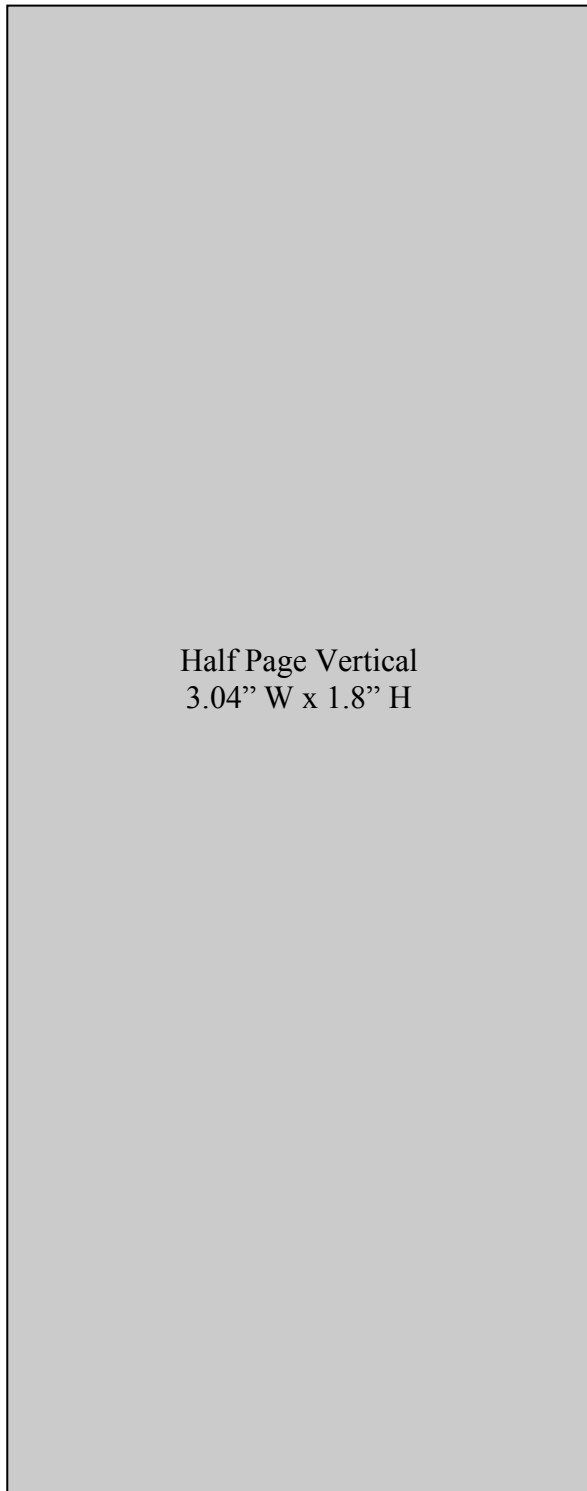
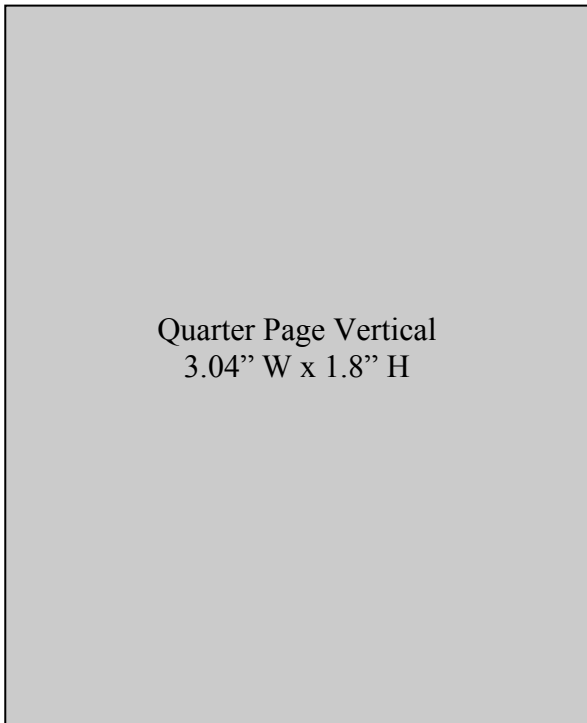
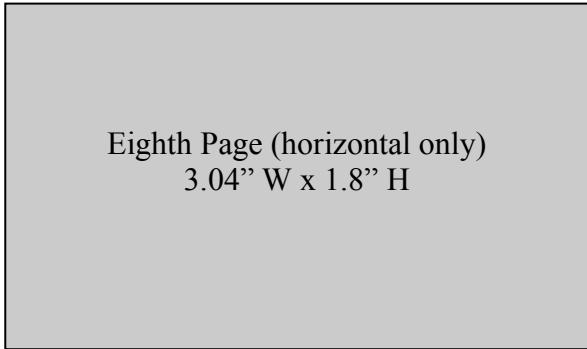
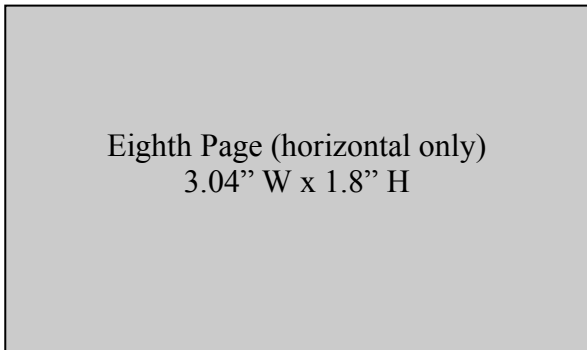
Signature of Card Holder: _____

Please return **with completed registration form(s)** to:

Gender Odyssey
702 Kentucky St, Ste 164, Bellingham, WA 98225

*Cancellations received on or before 06/30/12 will be charged a \$35 fee. No refund or cancellations received after 06/30/12.

**Gender Odyssey
Conference Program Ad Sizes**



**Gender Odyssey
Conference Program Ad Sizes**

Quarter Page Horizontal
6.25" W x 1.8" H

Quarter Page Horizontal
6.25" W x 1.8" H

Half Page Horizontal
6.25" W x 3.75" H